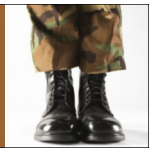


MBA BOOTCAMP: FINDING STATISTICS



Statistics can come from a variety of sources, including books, Internet sites, and databases. Publishers of statistics range from companies, non-profit organizations, educational institutions, and government sources. Statistics will appear within databases when viewing the particular company or industry of interest. **See the Company Research and Industry Research pages for a more comprehensive list of relevant databases**. The following are resources that provide statistical information in a variety of areas.

INTERNET SOURCES

Bureau of Economic Analysis
- U.S. Department of Commerce.
- Statistics relating to the U.S. economy such as GDP and personal income. Includes national, regional, international, and industry information.

Bureau of Labor Statistics
- U.S. Department of Labor
- Labor economics, statistics, and economic conditions of the nation.

Business.gov (formerly U.S. Business Advisor)
- Government statistics and information on areas such as business, trade, and market research.

County and State Business Patterns
- U.S. Census Bureau.
- Sub-national economic data by industry.

Economic Statistics Briefing Room
- U.S. government statistics in current federal indicators

USA.gov Reference Center (formerly Firstgov)
- U.S. government information portal.

GODORT: Government Documents Roundtable
- Directory of frequently used sites related to the U.S. government.

FEDSTATS
- Gateway to statistics to over 100 federal agencies on the web.

Ohio Labor Market Information Home Page
- Ohio Job and Family Services.
- Variety of publications and reports relating to the Ohio Labor Market.

Occupational Outlook Handbook
- U.S. Department of Labor.

Ohio Labor Market Review
- PDF Report: Ohio Job and Family Services.

Statistical Abstract of the United States
- Statistics of social and economic conditions in the U.S.

U.S. Census Bureau's Economic Census

PRINT MATERIALS (All available through Franklin University library)

Access to Money Income in the United States

American Generations: Who They Are, How They Live, What They Think

Best Customers

The American Marketplace: Demographics and Spending Patterns

County and City Data Book

Datapedia of the United States, 1790-2005: America Year By Year

Household Spending: Who Spends How Much on What

International Marketing Data and Statistics

Occupational Outlook Handbook

State Profiles: The Population and Economy of Each US State

State Rankings: A Statistical View of the 50 United States

Who's Buying For the Home: Who Spends How Much on Products and Services For the Home

Who's Buying Household Furnishings, Service, and Supplies

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